

## SWINE FLU – BASIC PRODUCT PLAN

Item	Reasoning	Retail Product
Soap	Washing your hands for 20 seconds with hot water and soap (antibacterial or otherwise) eliminates most germs -- and is the single best thing you can do to avoid contracting the flu.	Bottle of Antibacterial soap
Hand sanitizer	If you're in a location where you can't wash your hands immediately, an alcohol-based hand sanitizer is a good substitute to kill germs. Waterless gel or foam is fine, as are individually wrapped towelettes.	Bottle of sanitizer or individually wrapped wipes.
Disinfectant wipes	Wipe down shared surfaces (kitchen table) and those you frequently touch (office desk) to avoid spreading germs.	Anti-bacterial Wipes.
Particulate mask	The CDC is not currently advising that consumers wear particulate masks. But if you're really worried, go with one marked as "N95," which is what the CDC advises to control exposure of infectious diseases like tuberculosis.	3M N95 respirators
Gloves	This isn't a must-do if you're regularly washing your hands, but wearing gloves limits your exposure to germs on shared surfaces -- a bus handrail, for example. Worried consumers can use their own winter-wear or buy disposable. (It's not foolproof, though, so don't use this in place of hand washing.)	Latex gloves.